

MODULE AGR1080: BASIC FLORAL DESIGN

Level: Introductory

Theme: Technology and Applications

Prerequisite: None

Module Description: Students demonstrate knowledge of the techniques used to construct basic floral designs and arrangements, focusing attention on plant and flower identification, care and handling of fresh cut flowers and foliage, and simple fresh/dried/artificial arrangements; and they identify related career opportunities.

Module Parameters: Access to a flower arrangement room with refrigeration, a source of water, adequate storage facilities and workbenches/table surfaces for flower arranging.

Instructor training in floral design; e.g., Flowers Canada Accreditation Program, and/or relevant industry experience would be an asset.

Curriculum and Assessment Standards

Module Learner Expectations	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none">identify and explain the cultural requirements of cut flowers, foliage and interior plants	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none">given access to on-site (or photographed) cut flowers, foliage and interior plants used in the floral industry, identifying selected specimens by:<ul style="list-style-type: none">– common and botanical names– basic characteristics and general use. <p><i>Assessment Tool</i></p> <p><i>Identification Guide: Cut Flowers and Interior Plants, AGRIDE–FLO</i></p> <p><i>Information Sheet: Cut Flowers and Interior Plants, AGRINF–FLO</i></p> <p><i>Standard</i></p> <p><i>Identify 10 cut flowers and/or foliage specimens and 5 interior plants</i></p>	20

MODULE AGR1080: BASIC FLORAL DESIGN (continued)

Module Learner Expectations	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> • demonstrate appropriate care and handling of fresh cut flowers and foliage • construct simple floral arrangements • identify career opportunities relevant to the retail florist industry 	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> • under supervision and with regard for safety and sanitation, demonstrate correct technique for: <ul style="list-style-type: none"> – conditioning fresh cut flowers and greenery for storage – handling dried and fabric flowers and greenery – packaging flowers in sleeves and boxes – packaging gift plants and floral arrangements – tying floral bows using ribbon of different widths – wrapping wires of different gauge with floral tape. <p><i>Assessment Tool</i> <i>Task Checklist: Basic Floral Design, AGR1080–1</i></p> <p><i>Standard</i> <i>All tasks must be performed to a standard of 1 on the rating scale.</i></p> <ul style="list-style-type: none"> • constructing seven or more fresh, dried and/or artificial floral arrangements as identified in <i>Task Checklist: Basic Floral Design</i>. Each arrangement to illustrate the application of design principles outlined in <i>Product Assessment: Basic Floral Design</i>. <p><i>Assessment Tools</i> <i>Development Framework: Floral Construction, AGRDEV–FLO</i> <i>Task Checklist: Basic Floral Design, AGR1080–1</i> <i>Product Assessment: Basic Floral Design, AGR1080–2</i> <i>Lab Assessment: Floral Design, AGRLAB–FLO</i> <i>Project Planning: Floral Design, AGRPLN–FLO</i></p> <p><i>Standard</i> <i>Achieve a minimum rating of 1 in product assessment and 1 in lab assessment for each arrangement</i></p> <ul style="list-style-type: none"> • given career information relevant to the retail florist industry, completing a research project on one or more career opportunities in floral design and/or interior plantscape. <p><i>Assessment Tool</i> <i>Career Search: Introductory Level, AGRCAR–1</i></p> <p><i>Standard</i> <i>Research must be conducted to a standard of 1 on the rating scale</i></p>	<p>20</p> <p>50</p> <p>10</p>

MODULE AGR1080: BASIC FLORAL DESIGN (continued)

Module Learner Expectations	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> demonstrate basic competencies. 	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> observations of individual effort and interpersonal interaction during the learning process. <p><i>Assessment Tool</i> <i>Basic Competencies Reference Guide and any assessment tools noted above</i></p>	<p>Integrated throughout</p>

Concept	Specific Learner Expectations	Notes
<p>Plant and Flower Identification</p>	<p><i>The student should:</i></p> <ul style="list-style-type: none"> research the history and development of floral design identify cut flowers and greenery commonly used in floral design; e.g.: <ul style="list-style-type: none"> greenhouse/fieldgrown cut flowers imported cut flowers foliage and filler identify interior plants and gift plants; e.g.: <ul style="list-style-type: none"> tropical flowering and foliage plants flowering bulbs identify dried and artificial materials commonly used in floral design; e.g.: <ul style="list-style-type: none"> dried flowers and foliage silk and other fabric materials. 	<p>A brief discussion of history will provide a basis for understanding current industry practices.</p> <p>Subscribe to the <i>Florists' Review</i> (a monthly periodical).</p> <p>Arrange to visit a local florist shop.</p> <p>Plant and flower identification guides used by industry are available from:</p> <ul style="list-style-type: none"> United Floral Growers (Burnaby) Holland Flower Council. <p>Identify:</p> <ul style="list-style-type: none"> 10 or more different cut flowers and/or foliage specimens five or more interior plants and/or gift plants.

MODULE AGR1080: BASIC FLORAL DESIGN (continued)

Concept	Specific Learner Expectations	Notes
Care and Handling	<p><i>The student should:</i></p> <ul style="list-style-type: none"> • describe techniques for the care of perishable floral materials; e.g.: <ul style="list-style-type: none"> – use of water and preservatives – temperature and humidity control – cleanliness and sanitation – methods of packaging • describe techniques used to condition fresh cut flowers and greenery for storage • describe techniques used to handle and preserve dried flowers and greenery. 	<p>CAUTION: Demonstrate safe use of tools prior to practical activities.</p> <p>Industry resources produced by Redbook Floral Services and available through the Olds College Bookstore include:</p> <ul style="list-style-type: none"> • Basic Floral Design • Care and Handling of Fresh Flowers and Foliages.
Design and Construction	<ul style="list-style-type: none"> • describe different construction materials used in floral design; e.g.: <ul style="list-style-type: none"> – wire, tape and adhesive – ribbon – holding devices and containers • demonstrate basic construction techniques used in floral design; e.g.: <ul style="list-style-type: none"> – wiring – taping – bow making • demonstrate and apply basic design principles in constructing floral arrangements; e.g.: <ul style="list-style-type: none"> – colour harmony – composition – balance and symmetry – proportion and scale • construct a boutonniere, corsage, bud vase and rose bowl • construct a simple floral design using fresh, dried and/or artificial materials. 	<p>Discuss applications of different design techniques:</p> <ul style="list-style-type: none"> • symmetrical and asymmetrical • vertical and horizontal • circular and oval. <p>Contact your local Flowers Canada Accreditation Council regional liaison member for information on instructor workshops (see Section H: Linkages/Transitions).</p> <p>Encourage students to gain job/productivity skills through work experience. Students need to experience their perceived skills in a work setting.</p>

MODULE AGR1080: BASIC FLORAL DESIGN (continued)

Concept	Specific Learner Expectations	Notes
Career Opportunities	<p><i>The student should:</i></p> <ul style="list-style-type: none"> • research careers and the range of occupational opportunities related to the retail florist industry; e.g.: <ul style="list-style-type: none"> – nursery and greenhouse production – floral design and service – merchandising and marketing • describe current employment opportunities based on employment statistics • describe information regarding trends in floristry, and future career opportunities. 	<p>Plan for individual/group research and presentations.</p> <p>Research information regarding:</p> <ul style="list-style-type: none"> • job description • employment markets • education/training • wage expectations. <p>Arrange/facilitate:</p> <ul style="list-style-type: none"> • interviews • work study/experience • job shadowing. <p>Contact the “Career Hotline” (telephone: 1-800-661-3753).</p>

