

## COURSE COM3050: PHOTOJOURNALISM

**Level:** Advanced

**Theme:** Photography

**Prerequisite:** None

**Description:** Students are introduced to photojournalism.

**Parameters:** Access to still camera (film or digital) and film or digital processing and printing equipment and a computer.

**Supporting Course:** COM2050 Photographic Communication

### Curriculum and Assessment Standards

General Outcomes	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> <li>• apply knowledge of composition, lighting, exposure and image processing to photographing specified events</li> <li>• integrate type and photographs to complete a layout</li> <li>• identify career options in photojournalism</li> </ul>	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> <li>• a portfolio consisting of:               <ul style="list-style-type: none"> <li>– the student’s (or client’s) description/outline of the topic to be covered</li> <li>– the images in their final presentation with the appropriate captions</li> <li>– documentation of the student’s evaluation of the assignment, including comments from the client and/or teacher</li> <li>– a presentation of information on career options in photojournalism.</li> </ul> </li> </ul> <p><i>Assessment Tool</i> <i>Portfolio Assessment, COM3050–1</i></p> <p><i>Standard</i> <i>Performance rating of 2 for each criteria</i></p>	90
	<ul style="list-style-type: none"> <li>• presentation of work to client and/or teacher and peers.</li> </ul> <p><i>Assessment Tool</i> <i>Presentations/Reports, COM3050–2</i></p> <p><i>Standard</i> <i>Performance rating of 3 for each criteria</i></p>	10

**COURSE COM3050: PHOTOJOURNALISM** (continued)

General Outcomes	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> <li>demonstrate basic competencies.</li> </ul>	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> <li>observations of individual effort and interpersonal interaction during the learning process.</li> </ul> <p><i>Assessment Tool</i>  <i>Basic Competencies Reference Guide and any assessment tools noted above</i></p>	<p>Integrated throughout</p>

Concept	Specific Outcomes	Notes
<p>Process and Procedures</p>	<p><i>The student should:</i></p> <ul style="list-style-type: none"> <li>describe the legal and ethical responsibilities of a photojournalist</li> <li>coordinate picture taking assignments (e.g., school newspaper, yearbook) with clients</li> <li>process and proof all images and develop a filing system</li> <li>consult with client(s) and select images that will meet the requirements of specific layouts</li> <li>complete page layouts by adding captions and stories to images</li> <li>demonstrate responsibility and ethical behaviour by working within school and community standards.</li> </ul>	<p>The student or teacher may choose the topic, if there is no client involved.</p>
<p>Applied Technologies</p>	<ul style="list-style-type: none"> <li>illustrate representative coverage with long, medium and close-up photos having a variety of horizontal and vertical compositions</li> <li>enlarge images to required sizes.</li> </ul>	

**COURSE COM3050: PHOTOJOURNALISM** (continued)

Concept	Specific Outcomes	Notes
Presentation	<p><i>The student should:</i></p> <ul style="list-style-type: none"> <li>● review work with client and make changes as necessary</li> <li>● present completed work for feedback; e.g., how well assignment met stated expectations, aesthetics, technical quality, meeting school and community standards</li> <li>● mount prints for presentation and display (as required)</li> <li>● identify career options</li> <li>● create and present a portfolio consisting of the photographs and captions from the assignment.</li> </ul>	<p>Have students display their work in the classroom, school, local community, etc.</p>

