

COURSE COM3070: COLOUR PHOTOGRAPHY

Level: Advanced

Theme: Photography

Prerequisite: COM1030 Photography 1

Description: Students are introduced to colour photography.

Parameters: Access to still cameras, a colour darkroom and photo retouching equipment.

Curriculum and Assessment Standards

General Outcomes	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> identify and describe the additive and subtractive colour processes identify and describe the differences between negative and reversal photographic materials expose and process negative and/or reversal films and paper critique completed photographs demonstrate basic competencies. 	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> a minimum of 50% on a teacher-designed concept test (approximately 20 questions) demonstrating knowledge of the additive and subtractive colour theory, and negative and reversal photographic materials and processes a portfolio consisting of: <ul style="list-style-type: none"> a minimum of two photographs taken, processed, printed and suitably mounted by the student a critique of the photographs taken outlining intent, technical quality and technical data. <p><i>Assessment Tool</i> <i>Portfolio Assessment, COM3070-1</i></p> <p><i>Standard</i> <i>Performance rating of 2 for each criteria</i></p>	<p>20</p> <p>80</p>
	<ul style="list-style-type: none"> observations of individual effort and interpersonal interaction during the learning process. <p><i>Assessment Tool</i> <i>Basic Competencies Reference Guide and any assessment tools noted above</i></p>	<p>Integrated throughout</p>

COURSE COM3070: COLOUR PHOTOGRAPHY (continued)

Concept	Specific Outcomes	Notes
Process and Procedures	<p><i>The student should:</i></p> <ul style="list-style-type: none"> ● identify the primary and secondary colours as they apply to additive and subtractive colour theory ● describe additive colour theory as it applies to colour photography and other applications; e.g., colour television ● demonstrate responsibility and ethical behaviour by working within school and community standards. 	
Applied Technologies	<ul style="list-style-type: none"> ● use bracketing to demonstrate exposure latitude, and use alternative light sources such as outdoor, indoor and electronic flash to illustrate colour temperation and psychological effects ● use colour heads to manipulate colour and density ● expose and develop colour slide/negative film ● prepare graphics for slides and photograph with high contrast film (where possible) ● use an enlarging meter for colour and density readings ● prepare chemistry and facilities for colour printing ● select a slide/negative and expose and develop a colour test print ● judge test print for colour and density and make adjustments on the subsequent print. 	

COURSE COM3070: COLOUR PHOTOGRAPHY (continued)

Concept	Specific Outcomes	Notes
Presentation	<p><i>The student should:</i></p> <ul style="list-style-type: none"> ● present completed work for feedback; e.g., how well assignment met stated expectations, aesthetics, technical quality, meeting school and community standards ● identify intent of photographs and their success at meeting the intent ● provide technical data as required ● review work and make changes as necessary ● mount completed work for display and presentation ● create a portfolio consisting of samples of the student's photographs. 	

