

COURSE COS3010: PROFESSIONAL PRACTICES

Level:	Advanced
Theme:	Images and Practices
Prerequisite:	COS1010 Personal Images
Description:	Students describe the sectors of the cosmetology industry, as well as current and projected trends, needs, career opportunities, trade ethics and qualifications required for entry into each sector.

Parameters: No specialized equipment or facilities.

Curriculum and Assessment Standards

General Outcomes	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> identify sectors of the cosmetology industry and the work performed in each sector identify and describe the qualifications required for entry into each sector of the industry identify and report on current and projected trends in the industry demonstrate ethical, interpersonal and communication skills suited to professional cosmetologists demonstrate basic competencies. 	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> Concept Testing in which the student will: <ul style="list-style-type: none"> prepare and present a report on the sectors of the cosmetology industry, qualifications required for entry into each sector and current and projected trends in the industry. <p><i>Assessment Tool</i> <i>CTS Rubric: Presentation/Reports</i> <i>Board Exam Review for Cosmetology:</i> – <i>The Salon Business</i></p>	40
	<ul style="list-style-type: none"> Process and Product in which the student will: <ul style="list-style-type: none"> demonstrate interpersonal and communication skills. <p><i>Assessment Tool</i> <i>COSTAT3010: Professional Practices</i></p>	60
	<ul style="list-style-type: none"> Observations of individual effort and interpersonal interaction during the learning process. <p><i>Assessment Tool</i> <i>Basic Competencies Reference Guide and any assessment tools noted above</i></p>	Integrated throughout

COURSE COS3010: PROFESSIONAL PRACTICES (continued)

Concept	Specific Outcomes	Notes
Sectors of the Cosmetology Industry	<p><i>The student should:</i></p> <ul style="list-style-type: none"> • analyze and describe sectors of the industry • list and describe the work performed in each sector. 	
Current and Projected Trends	<ul style="list-style-type: none"> • survey local businesses related to the cosmetology industry and list and describe current and project trends • identify and describe factors that may have led to current trends • predict factors that may lead to projected trends. 	
Career Opportunities	<ul style="list-style-type: none"> • for each sector of the cosmetology industry, list and describe: <ul style="list-style-type: none"> – current career opportunities – projected career opportunities – entrepreneurial career opportunities. 	
Entry-level Qualifications • Interpersonal and Communication Skills • Professional Ethics	<ul style="list-style-type: none"> • for each sector of the cosmetology industry, list and describe qualifications/abilities required for entry • explain why effective interpersonal and communication skills are required by professional cosmetologists • describe and demonstrate interpersonal and communication skills required by professional cosmetologists • define the term professional ethics • list and describe ethical behaviours expected of professional cosmetologists • suggest possible consequences of ethical and unethical behaviour: <ul style="list-style-type: none"> – consequences to individual cosmetologist – consequences to the business operation – consequences to the cosmetology industry • project future entry-level qualifications. 	