



**MODULE TOU2060: TOURISM DESTINATIONS 1** (continued)

Module Learner Expectations	Assessment Criteria and Conditions	Suggested Emphasis
<p><i>The student will:</i></p> <ul style="list-style-type: none"> <li>demonstrate basic competencies.</li> </ul>	<p><i>Assessment of student achievement should be based on:</i></p> <ul style="list-style-type: none"> <li>a <b>problem-solving task</b> in which the student prepares and presents a travel information package to meet a client's needs for a destination outside North America.</li> </ul> <p><i>Assessment Tool</i> <i>Problem Solving, TOU2060–2</i></p> <p><i>Standard</i> <i>Achieve a minimum performance rating of 2 in applicable areas of assessment</i></p> <ul style="list-style-type: none"> <li><b>observations</b> of individual effort and interpersonal interaction during the learning process.</li> </ul> <p><i>Assessment Tool</i> <i>Basic Competencies Reference Guide and any assessment tools noted above</i></p>	<p>40</p> <p>Integrated throughout</p>

Concept	Specific Learner Expectations	Notes
<p>World Geography</p>	<p><i>The student should:</i></p> <ul style="list-style-type: none"> <li>explain reasons why people travel and the relationship between these and world geography</li> <li>define and correctly use basic terms used in geography including: <ul style="list-style-type: none"> <li>latitude</li> <li>longitude</li> <li>meridians</li> <li>hemisphere</li> <li>continents</li> </ul> </li> <li>locate on a map the continents, major bodies of water and tourism regions of the world</li> <li>apply knowledge of time zones to calculate the corresponding time for major centres in the world</li> <li>describe the characteristics of five major climatic regions and locate them on a world map</li> <li>describe characteristics of major geographic regions and locate them on a world map</li> <li>define the term cultural geography and describe how the culture of a region influences tourism.</li> </ul>	

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Travel Patterns	<p><i>The student should:</i></p> <ul style="list-style-type: none"> <li>• explain demographic factors that influence travel</li> <li>• describe the factors that influence travel patterns</li> <li>• describe the positive and negative impacts of tourism on the host nation including:               <ul style="list-style-type: none"> <li>– financial</li> <li>– cultural</li> <li>– environmental.</li> </ul> </li> </ul>	
Tourism Regions	<ul style="list-style-type: none"> <li>• demonstrate basic tourism geography knowledge of North America and two other regions selected from the list below:               <ul style="list-style-type: none"> <li>– Central America and the Caribbean</li> <li>– South America</li> <li>– Europe</li> <li>– Eastern Europe</li> <li>– Mediterranean and the Middle East</li> <li>– Africa</li> <li>– Asia</li> <li>– East Asia</li> <li>– Australia</li> <li>– South Pacific</li> </ul> </li> <li>• describe the major geographical features of the tourism region including:               <ul style="list-style-type: none"> <li>– climate</li> <li>– landforms</li> <li>– culture (language, religion, race)</li> <li>– political system</li> <li>– economic development</li> </ul> </li> <li>• describe the major tourism characteristics of the region that are important to the traveller including:               <ul style="list-style-type: none"> <li>– food</li> <li>– festivals</li> <li>– customs</li> </ul> </li> <li>• list, locate on a map and describe the major tourism destinations and attractions in the region</li> <li>• research regional destinations and attractions to match with visitor expectations.</li> </ul>	

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Concept	Specific Learner Expectations	Notes
Providing World Travel Information	<p><i>The student should:</i></p> <ul style="list-style-type: none"><li>• create and present travel promotion packages to meet a client's needs including:<ul style="list-style-type: none"><li>– needs or desires of the client</li><li>– three possible world destinations</li><li>– travel information for each destination including:<ul style="list-style-type: none"><li>• destinations/attractions</li><li>• climate</li><li>• geography</li><li>• culture</li><li>• other important travel information.</li></ul></li></ul></li></ul>	